

ACX Master Class

An Audible Approved Producer's insider secrets for voice actors wanting to record ACX audio books via Audiobook Creation Exchange



ACX MC Detailed Curriculum



Summer 2025 - <https://ACXMasterClass.com>
Instructors: David H. Lawrence XVII and Dan O'Day

Week 1: Class

Recordings released **Tuesday, July 8, 2025**

How to Profit from the ACX Marketplace

What Is ACX?

How ACX Differs From Other “Get Voice Over Work” Sites

Why You Want To Be On Audible.com

Getting Paid/How You Make Money

SAG-AFTRA (aka “The Union”)

How ACX Promotes You

Six Common Misconceptions About ACX

20 Ways ACX Is Better Than Voice123 (And All Other Pay-to-play Sites)

How To Join ACX

A Step-By-Step Guide/Sample Profile

Your Week 1 Assignments/Completion Schedule/What’s Ahead

Week 1: LIVE Narration Performance Coaching

Held live on **Tuesday, July 8, 2025**

Recordings released **Wednesday, July 9, 2025**

Week 1: Q&A Class

Recordings released **Friday, July 11, 2025**

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Week 2: Class

Recordings released **Tuesday, July 15, 2025**

Student Accountability Reports

Your ACX Demo Portfolio

Your Equipment and Software

Computer Equipment

Microphone

Portable Mic Stand

Earbuds

Windscreen/Pop Filter

Recording/Editing Software

Document Management Software

Where To Record in Your Home

Recording On The Road (AUDITIONS ONLY)

Your Opportunities in the Nonfiction Market

How To Voice Nonfiction Audiobooks

Your Week 2 Assignments/Completion Schedule/What's Ahead

Week 2: LIVE Narration Performance Coaching

Held live on **Tuesday, July 15, 2025**

Recordings released **Wednesday, July 16, 2025**

Week 2: Q&A Class

Recordings released **Friday, July 18, 2025**

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Week 3: Class

Recordings released **Tuesday, July 22, 2025**

Student Accountability Reports

Audiobook Production: The Stairstep Method

Assemble the Necessary Assets: Software and Hardware

Review ACX Recording and Mastering Standards

Auditioning And Performance

Editing Raw Tracks

Using Pozotron to Pre-Proof Your Narration

Mastering Like A Pro: AudioCupcake and The Levelator

5 Common Time Wasters Among Audiobook Narrators

How to Voice Fiction Audiobooks

Choose Your Auditions Carefully

Who Is the Audience?

Creating Your Character(s)

Presentation/Enunciation

Your Week 3 Assignments/Completion Schedule/What's Ahead

Week 3: LIVE Narration Performance Coaching

Held live on **Tuesday, July 22, 2025**

Recordings released **Wednesday, July 23, 2025**

Week 3: Q&A Class

Recordings released **Friday, July 25, 2025**

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Week 4: Class

Recordings released **Tuesday, July 29, 2025**

Student Accountability Reports

Important Homework: Stairstep Method Demo

REVIEW: How to Produce The Audiobook

How and When to Audition For ACX

Selecting Auditions/Browse Your Results

Select The Best Right Auditions For You

Prepare For Your Audition/Slating Your Audition/Submit Your Audition

After You Have Submitted Your Audition, Do This...

When You Are Offered A Title

Creating Related PDF Files (if appropriate)

How To Manage Your Clients and Projects

Beyond ACX: Other Platforms and Publishers

Production/Distribution Platforms/Workflow Differences

Paymasters

Your Post-Class Assignments/What's Ahead

Week 4: LIVE Narration Performance Coaching

Held live on **Tuesday, July 29, 2025**

Recordings released **Wednesday, July 30, 2025**

Week 4: Q&A Class

Recordings released **Friday, August 1, 2025**

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Week 5: LIVE Q&A Class

Held live on **Tuesday, August 5, 2025**

Recordings released on **Wednesday, August 6, 2025**

9 PM – 11 PM Eastern • 8 PM – 10 PM Central • 6 PM – 8 PM Pacific via Zoom (or if you prefer, phone. Ending times are approximate. The session won't end until we've answered every question.)