ACX Master Class

An Audible Approved Producer's insider secrets for voice actors wanting to record ACX audio books via Audiobook Creation Exchange



ACX MC Detailed Curriculum

Summer 2021 - <u>https://ACXMasterClass.com</u> Instructors: David H. Lawrence XVII and Dan O'Day



Week One: Class

Recordings released Tuesday, June 22, 2021

How to Profit from the ACX Marketplace

What Is ACX?

How ACX Differs From Other "Get Voice Over Work" Sites

Why You Want To Be On Audible.com

<u>Getting Paid</u>

How You Make Money

SAG-AFTRA (aka "The Union")

How ACX Promotes You

Six Common Misconceptions About ACX

20 Ways ACX Is Better Than Voice123 (And All Other Pay-to-play Sites)

How To Join ACX

<u>A Step-By-Step Guide</u>

Sample Profile Analysis

Your Week One Assignments

Week One: Q and A

Recordings released Friday, June 25, 2021

Week Two: Class

Recordings released Tuesday, June 29, 2021

Student Accountability Reports

Your ACX Demo Portfolio

Your Equipment and Software

Computer Equipment

<u>Microphone</u>

Portable Mic Stand

<u>Earbuds</u>

<u>Windscreen/Pop Filter</u>

Recording/Editing Software

Document Management Software

Where to Record In Your Home

Recording On The Road (AUDITIONS ONLY)

Your Opportunities in the Nonfiction Market

How To Voice Nonfiction Audiobooks

Your Week Two Assignments

Week Two: Q and A

Recordings released Friday, July 2, 2021

Week Three: Class

Recordings released Tuesday, July 6, 2021

Student Accountability Reports

Audiobook Production: The Stairstep Method

Assemble the Necessary Assets: Software and Hardware Review ACX Recording and Mastering Standards Script As PDF Auditioning And Performance Editing Raw Tracks Using Pozotron to Pre-Proof Your Narration Mastering Like A Pro: AudioCupcake and The Levelator

5 Common Time Wasters Among Audiobook Narrators

How to Voice Fiction Audiobooks

Choose Your Auditions Carefully Who Is the Audience? Creating Your Character(s) Presentation Enunciation

Your Week Three Assignments

Week Three: Q and A

Recordings released Friday, July 9, 2021

Week Four: Class

Recordings released Tuesday, July 13, 2021

Student Accountability Reports

How and When to Audition for ACX

Select The Right Auditions For You

Browse Your Results

Select The Best Right Auditions For You

Prepare for Your Audition

Slate Your Audition

Submit Your Audition

When You Are Offered A Title

Creating Related PDF Files (if needed)

REVIEW: How To Produce The Audiobook

How To Manage Your Clients

Managing Your Clients

Managing Your Projects

Beyond ACX: Findaway And Other Audiobook Producers

Production/Distribution Platforms

Audiobook Producers

<u>Big Publishers</u>

Workflow Differences

Paymasters

Your Week Four Assignments

Week Four: Q and A

Recordings released Friday, July 16, 2021

Week Five: LIVE Q and A

Thursday, July 22, 2021

9 PM - 11 PM Eastern • 8 PM - 10 PM Central • 6 PM - 8 PM Pacific via Zoom (or if you prefer, phone)

(Ending times are approximate. The session won't end until we've answered every question.)